

Trades Unlimited



Roofing • Kitchens • Baths • Windows

HouseTalk - Spring 2007

HouseTalk Live at Arizona House Beautiful Show!

The Home Show at University of Phoenix Stadium, home of the Arizona Cardinals, was quite an event. The building itself was worth seeing! Pictured below on the JumboTron is **Chris Williams**, a Trades Unlimited Kitchen & Bath designer being interviewed by HouseTalk host, yours truly. Many HouseTalk listeners stopped by to say hello and gave the event more color and excitement. Thank you! It is always nice to meet our loyal listeners.



HouseTalk News & Tradesmen's Tips Now Joined Into One Newsletter



Hello to all of you HouseTalk Listeners and Trades Unlimited customers. In the past I have sent out two separate newsletters. **HouseTalk News** has dealt with HouseTalk promotions and happenings, whereas **Tradesmen's Tips** has been more specific to Trades Unlimited and its customers. As time has gone by, I realized that I ended up covering a lot of the same ground in both newsletters, so it just seemed to make sense to merge the newsletters into one. Along with the expert input of Marketing Manager **Nancy D. Ozga** and **Schuster Printing**, I think the design and layout additions will be much more to your liking. We are excited about this new format of our Newsletter and we hope that you will enjoy it also!

For those of you who are not familiar with HouseTalk, I host a live, interactive, call-in Home Improvement & Home Repair radio show. HouseTalk airs Saturday mornings from 10:00 until noon on NewsTalk 960 KKNT.

If you have been thinking about replacing your old, inefficient, hard to operate, and noisy windows here is what one Trades Unlimited customer had to say after their windows were replaced:

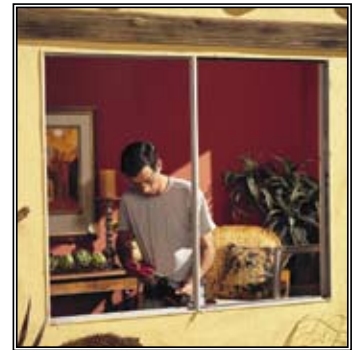
“ We could not believe how quiet our house is now... These windows just look so good, make our home so much more comfortable AND more energy efficient that we would highly recommend to our neighbors and friends to have Trades Unlimited replace their windows too. Thank you very much Trades Unlimited! ”

To our loyal customer, thank you very much for putting your trust in us and letting us earn your business!

Replacing Windows in Stick-Frame, Stucco Homes

Have you ever heard of the term building envelope? If not, you are not alone, nor should you feel bad unless you are in the construction industry. If you are in the construction industry and do not clearly understand the building envelope you had better “get with it”. At Trades Unlimited we have seen many supposed roof leaks that are not roof leaks at all. Nope, these ones are leaks created by someone who interrupts or plugs the building envelope. What I am speaking of is this: your stucco does NOT keep water out. The water from rains goes right through your stucco, hits the tarpaper behind the stucco and then should flow down the wall behind the stucco and exit at the bottom weep screed or Z-bar metal termination. When installed properly replacement windows do not break that water barrier. In many cases, the method in which windows are replaced actually breaks the water barrier and that can create a leak in your home. One way to avoid this is to use Z-Bar windows for your replacement windows.

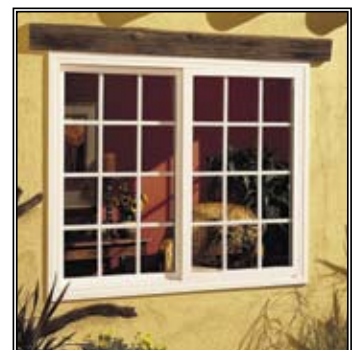
One more note on window replacements: According to Remodeling Magazine's 19th annual Cost vs. Value Report you will realize increased value in your home of up to 92.3% of the cost of replacing your windows. Take that in combination with energy savings and increased comfort, and that is a GREAT investment!



Step 1: Remove the glass and the center supports.



Step 2: Install new window INSIDE existing window frame.



Step 3: Finished Z-Bar window installation. No breaking of water barriers, very little mess or fuss!

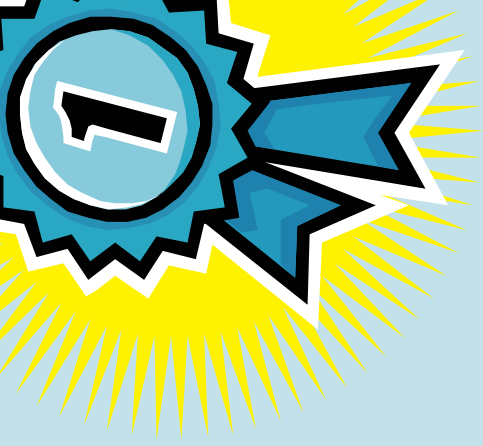
We want to hear from you!

We'd love to hear your opinions on our new look. Please share your opinions on www.tradesunlimited.com - click on “Newsletter” and let us know your suggestions for future issues. Also, please let us know if you would prefer receiving your newsletter by email or if you would like to continuing receiving your newsletter by mail.



Wann Rowman





Speaking of Awards...

Trades Unlimited was named by GAF, the largest roofing manufacturer in the USA, as the Arizona GAF Certified Residential Roofing Contractor of the Year. Thanks to **John Bell** (roofing superintendent) and all the other folks in the Trades Unlimited roofing department we were given that honor. If you do not know about the special factory-issued material, labor & workmanship warranties now available from Trades Unlimited you should learn more. Briefly, these warranties offer factory coverage that is non-prorated for materials, labor & workmanship (installation defects) for up to 20 years. For more details call 480-483-1775.



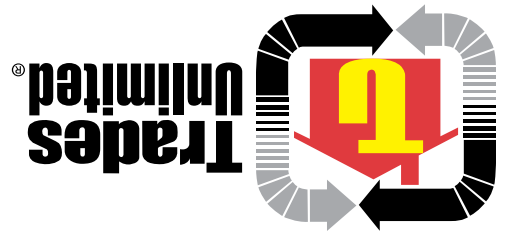
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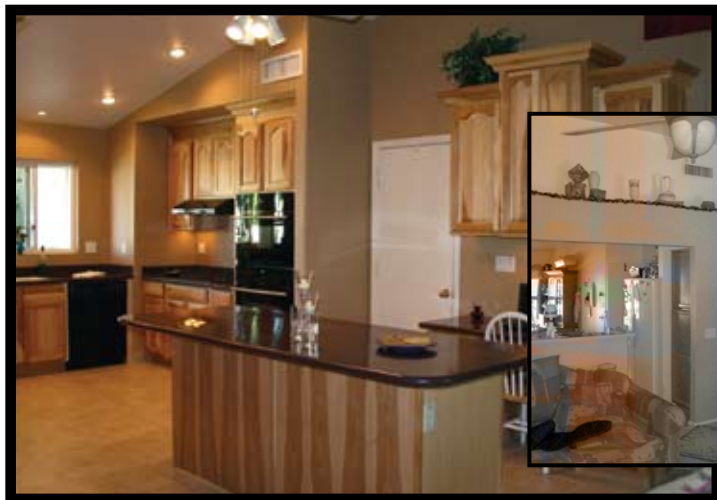


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A Dramatic Kitchen Makeover



Speaking of good plans coming together... apparently a lot of you felt that your remodeling projects came together well because for the third consecutive year, thanks to you, Trades Unlimited was ranked as one of the top ten remodeling companies in Arizona according to Ranking Arizona magazine. To learn more about it or to vote for your favorite company go to <http://www.azbusinessmagazine.com>.

It sure is fun when a good plan comes together!