

Trades Unlimited



Roofing • Kitchens • Baths • Windows

HouseTalk - Summer 2007

Summertime in Phoenix

It is definitely summer in Phoenix! The temperatures have been above 110° degrees on several occasions already. Summer also brings the Arizona Monsoon with the rains and thunderstorms that accompany it. The average start date for the monsoon is July 7th, and the average end date is September 13th.

When the rains come, this is when many people suddenly discover that their roof leaks and it needs repair or replacement.

Of course, the best way to avoid this is to have your roof checked before it starts leaking and be proactive rather than reactive. When your roof is leaking, this is often a time when people are likely to make bad decisions on whom to call for help. The tendency is to panic! Don't do that. If during this monsoon season your roof begins to leak and you need some help go to: www.tradesunlimited.com and download our free Roofing Guide

(A Remodeling Guide as well as a Window Replacement Guide is also available) If you do not have access to the internet call the Trades Unlimited office at 480-483-1775 and we will mail you a guide with our compliments. Also, you may call the Trades Unlimited office to make an appointment for one of our representatives to examine your roof. Sometime roofs may have only minor problems, but many times they have reached the end of their life and need to be replaced. Either way, our Trades Unlimited representative will thoroughly inspect your roof and let you know exactly what condition your roof is in.

Highlights from HouseTalk

A big thank you to all of you HouseTalk listeners! The HouseTalk audience has grown significantly. Please continue to tune in to HouseTalk on Saturday mornings 10:00 am until noon on NewTalk 960 KKNT and if you like the show, please tell your friends!

HouseTalk guests so far this year have been: **Bob Mechsner**, Chief of Inspectors from the Registrar of Contractors. Bob fielded many questions from our listening audience. There were many inquiries on how to go about getting a contractor license and how the Registrar of Contractors can assist you in dealing with poor workmanship issues.

Lee Feliciano came on board to educate all of us about solar generated electricity. The solar electric field certainly seems poised for tremendous growth. Lee told us about how most solar electric panels are hooked up to the grid. This means that most people with solar panels do not use batteries to store electricity. Instead, they hook the solar panels up to the electric meter and when they are generating more power than they are using, their meter runs backwards. When the solar panels are not generating enough power, power from the utility companies is then used.

Ed Tellez from Trane along with some of **Trane's Comfort Specialists** were on to discuss air conditioning and the importance of maintaining your unit. They also took many questions from our listening audience. Also discussed was the new whole house air filtration system called **Clean Effects**. This product is excellent for those of you who want to reduce dust. Clean Effects Whole House Air Filtration System tests out at a 99.98% efficiency, which is better than hospital Clean Room Heppa filters. For more info go to: www.trane.com.

Tim Maas from Armor Deck came on air and we discussed backyard remodeling, epoxy modified concrete coatings and many other related things. For those of you wondering if you should put flagstone, tile or other items on your concrete, I am a big proponent of the modified concrete coatings. For one reason they are much cooler on your feet than the alternatives. This product is also commonly used to redo your cool decking. Tim also answered questions about pool interiors and new things currently available such as using glass beads in the plaster. Glass beads are much smoother so they are easier on your feet and they have a very attractive appearance. This is much smoother on the feet and has a very nice look to it. If you have any questions about concrete coatings, pool interiors or backyard remodeling, go to: www.armordeck.com.



Warren Raisanen

Warren Raisanen, President

Here are some pictures that show some of the process of doing a proper job on a roof that has both tile and a flat roof.

When the underlayment dries out your tile roof will begin to leak.



Rotting wood and leaks may occur if flashing is not installed properly.

The area where tile and flat foam deck meet (tie-in) is an area that requires special attention.



A beautifully completed tile and foam roof.

Window Notes

Your windows are an important part of staying cool in your home. If you have single pane aluminum frames, it would be a wise investment to replace them. According to the 2006 Cost vs. Value Report, 80% to 90% of the cost of the job you could receive back in gained equity. When you add energy savings and increased comfort, your new windows become a wise investment. Download your Window Replacement Guide at www.tradesunlimited.com and at the same time you can set up an appointment for one of our representatives to come see you.

Remember, tile roofs are not lifetime waterproof roofs. The material under the tile is what makes roofs waterproof, and when this underlayment begins to wear out, your tile roof begins to leak. Foam roofs need to be maintained with coating every five to seven years. Trades Unlimited is a **GAF Master Elite Certified Contractor** which means we are able to offer factory issued warranties from GAF that will cover material, labor and *workmanship* for up to 20 years on shingle roofs. Trades Unlimited was awarded "Arizona Certified Contractor of the Year" by GAF.

New Guides now available!

Many of you have obtained copies of the Remodeling or Roofing Guides which are provided to you free of charge from Trades Unlimited. We have updated both of these guides and we have added a Window Replacement Guide. These guides came into existence because of our HouseTalk listeners. Over the years while hosting my radio show, I have received calls from listeners that have been in tough spots! I gave the best advice I could, but really the best solution is to hire the right contractor in the first place. These guides help you do just that! Over the years much time has been spent compiling the information now available in our guides. Our guides will answer many questions for you. Some of the areas we cover: What a contractor should provide you and Questions to ask your contractor. The Roofing Guide even gives you one question NOT ask your contractor. Our Window Replacement Guide talks about how windows perform in different climates and what priorities you should be looking for. (If you install windows that are built for cold climates, those windows may actually make your home hotter instead of more comfortable). Another item in your Window Replacement Guide is the Cost vs. Value of your new windows. To download your guides go to: www.tradesunlimited.com. If you do not have access to the internet you may call the Trades Unlimited office at 480-483-1775 and we will mail you the guide of your choice with our compliments.





Speaking of Awards...

For the past three years in a row, Trades Unlimited has been ranked as one of the "Top Ten remodeling companies in the state of Arizona" according to Ranking Arizona magazine.

Brady Kumpula is the Trades Unlimited remodeling superintendent and heads up our remodeling team. He has certainly helped us achieve this fine honor. Keep up the great work, Brady!



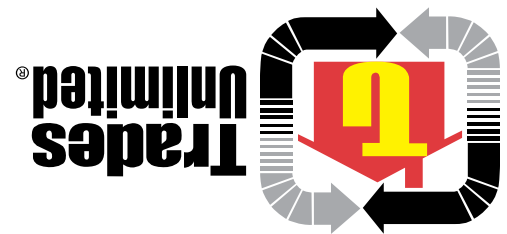
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Before After

Another Dramatic Kitchen Makeover

^ Before
After ^

On this particular kitchen remodeling project, the kitchen was located in the center of the living area of the home. Rearranging the layout made the entire living space more user friendly.